

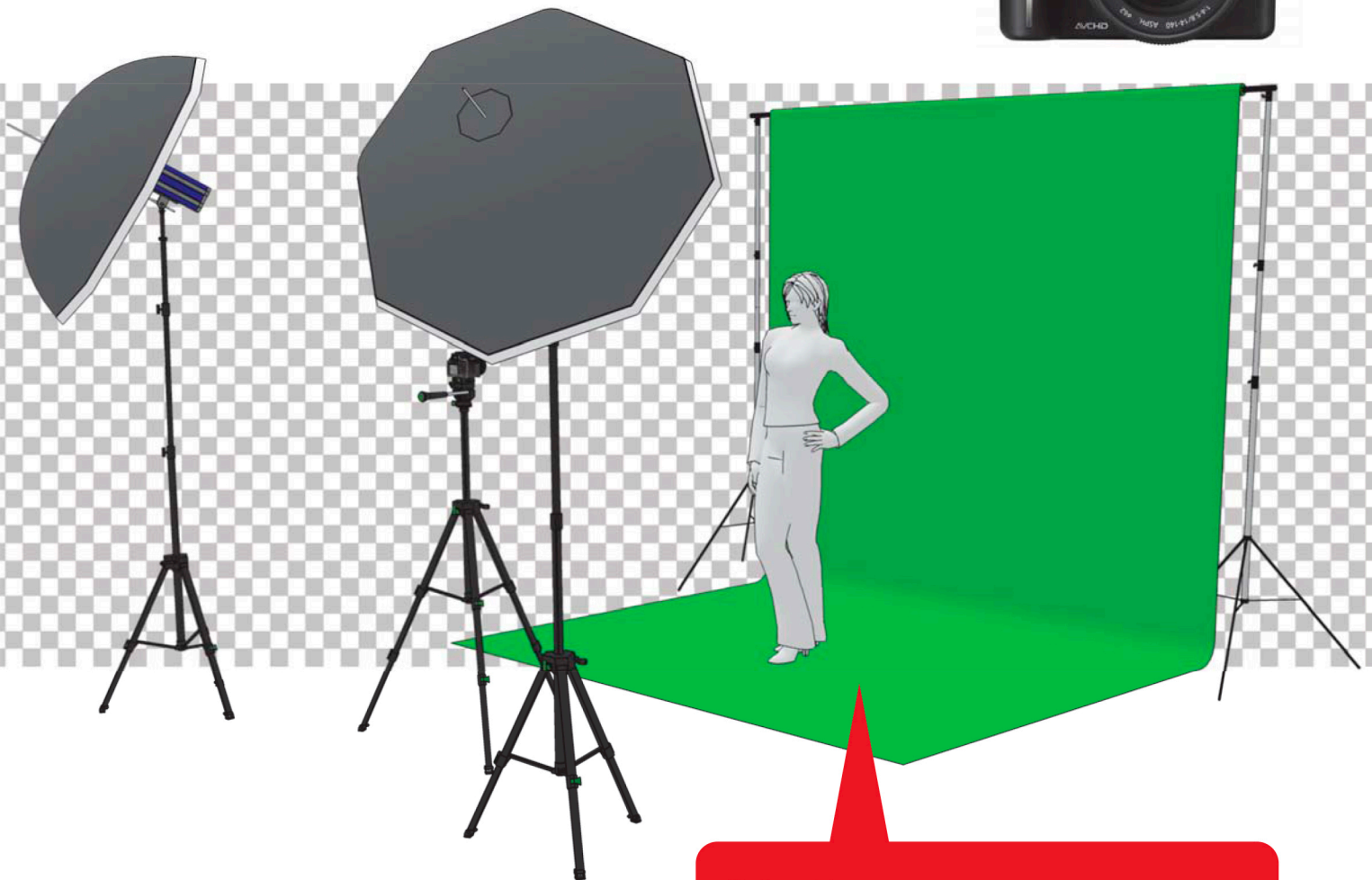
# ALKIT

## Photo Setup Guide

A Free Photo Setup Guide from [alkit.com](http://alkit.com)

### Camera Settings:

- ✓ **Avoid** auto-rotate
- ✓ **Avoid** strong sharpen
- ✓ **Avoid** vivid colour
- ✓ **Avoid** auto-white balance  
(Use custom point or flash white balance only)

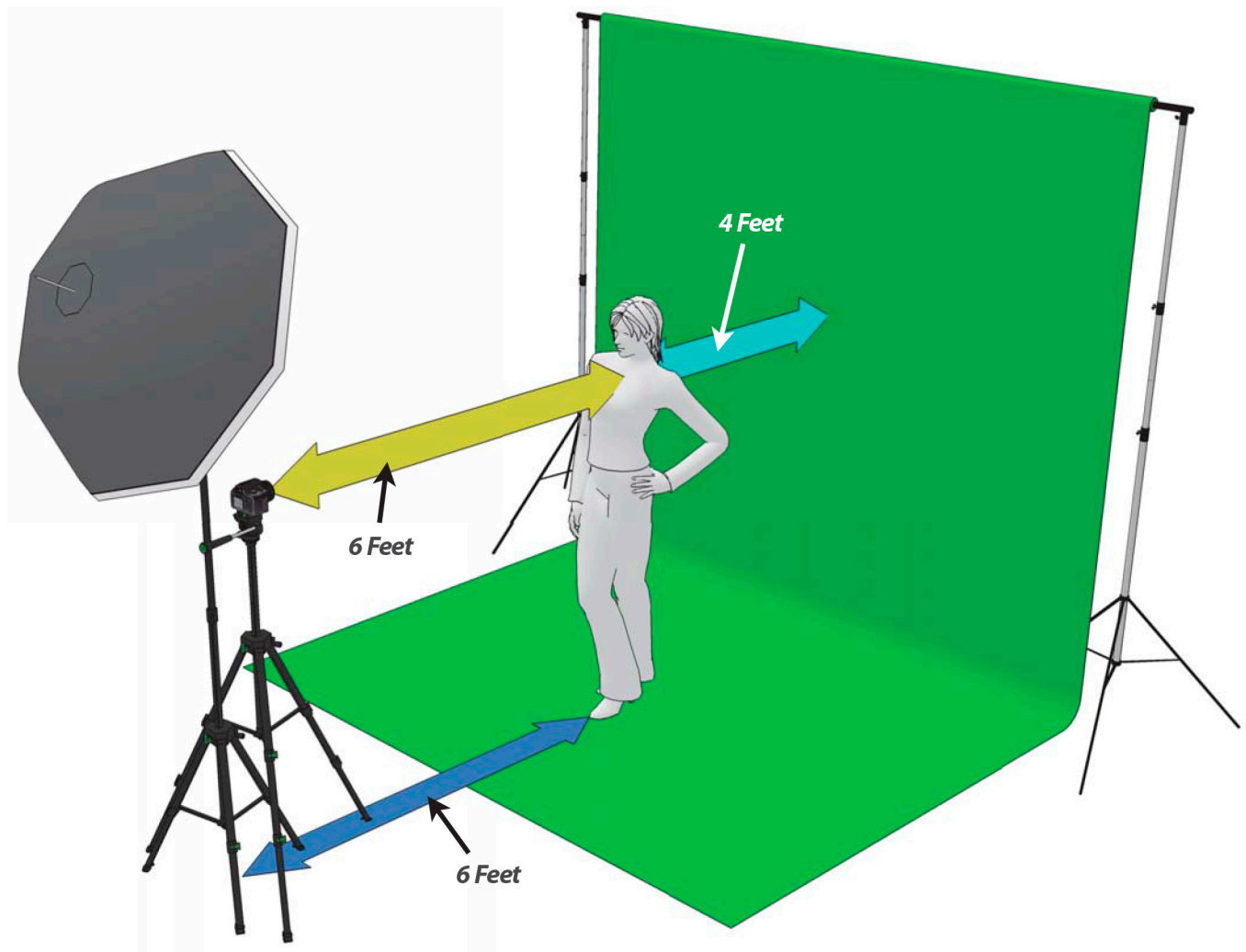





### Setup Tips:

- ✓ The key is not to overexpose the backdrop; the light should be 1 or 2 stops darker than the light on your subject.
- ✓ Keep the placement of the subject, the lighting and the exposure consistent throughout the shoot to ensure the best final product.
- ✓ Keep your backdrop clean and free of wrinkles.
- ✓ Always test your setup.

# 1 Umbrella Setup

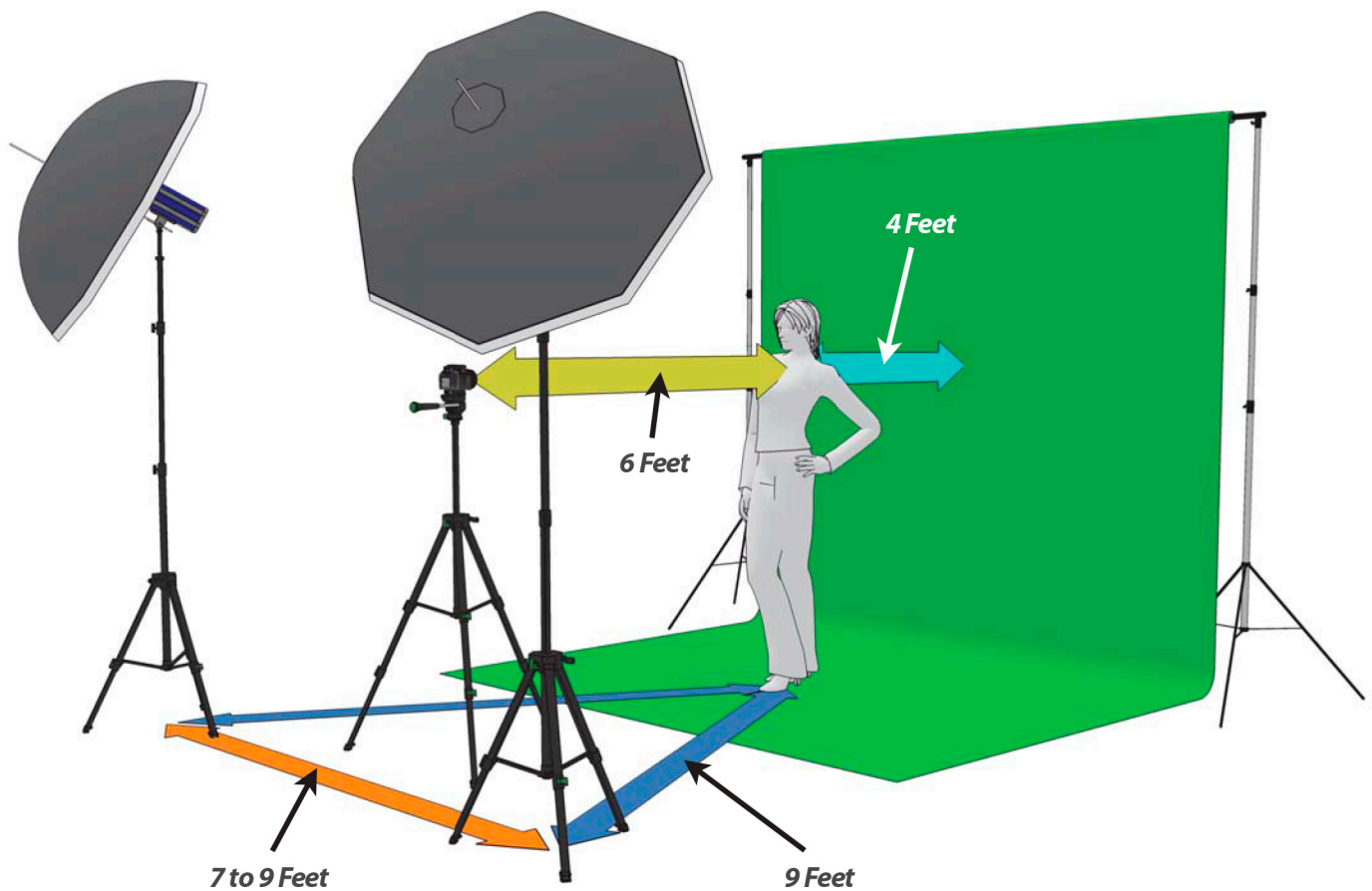
*This setup is also valid for Softboxes*







-  Distance from Camera to your Subject: **6 Feet**
-  Distance from Subject to the Backdrop: **4 Feet**
-  Distance from your Subject to the Umbrella: **6 Feet**

# 2 Umbrella Setup

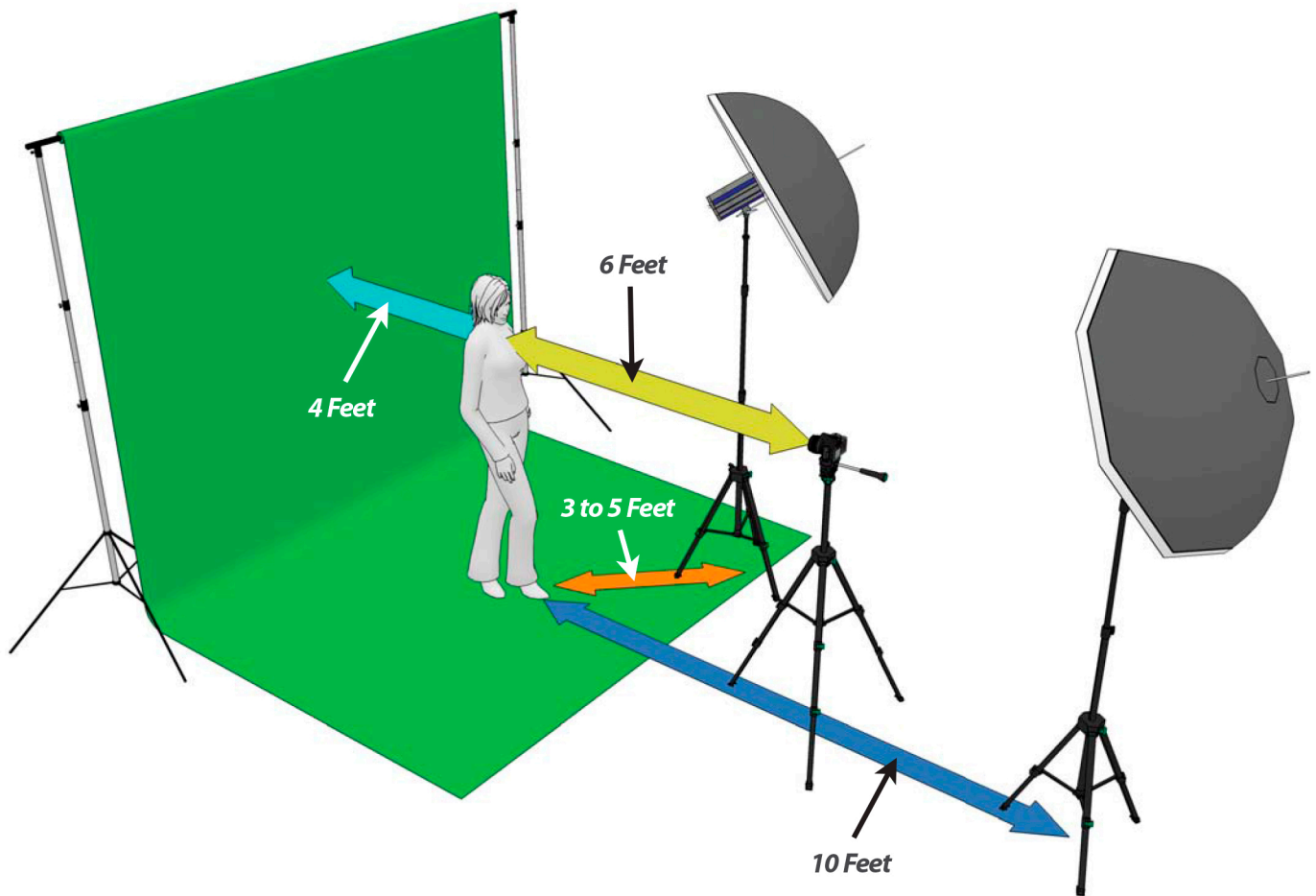
*This setup is also valid for Softboxes*







- |   |  |                    |
|---|--|--------------------|
|  | Distance from Camera to your Subject:          | <b>6 Feet</b>      |
|  | Distance from Subject to the Backdrop:         | <b>4 Feet</b>      |
|  | Distance between the Umbrellas:                | <b>7 to 9 Feet</b> |
|  | Distance from your Subject to either Umbrella: | <b>9 Feet</b>      |

# 2 Umbrellas: Main + Fill

*This setup is also valid for Softboxes*



- |   |  |                    |
|---|--|--------------------|
|  | Distance from Camera to your Subject:    | <b>6 Feet</b>      |
|  | Distance from Subject to the Backdrop:   | <b>4 Feet</b>      |
|  | Distance between Subject and Main @ 45°: | <b>3 to 5 Feet</b> |
|  | Distance between Subject and Fill:       | <b>10 Feet</b>     |